## THE TYCOON PACKAGE

## SITE VISIT

A site visit will kick off the project. We will explore your brand, learn your culture and measure all necessary walls within your space

## GRAPHIC MAP

Based on the floorplan you provide, a graphic map will be created, showcasing the hero areas and key branding opportunities within your space

## BRANDED RECEPTION SPACE

A White dimensional logo will be created from your current brand logo
The logo will measure up to 24 "x 48 " and be 1 " thick
A vinyl applied logo will be generated for the main door
(1) Large Scale Wallpaper Graphic will be created to cover up to $12^{\prime}$ wide

WALLPAPER GRAPHIC
(3) Large Scale Wallpaper Graphics will be created

Each final file will be produced to cover up to 12 ' wide
We will rely on your brand identity and inspiration you provide to generate these graphics

## WAYFINDING SIGNAGE

(5 to 7) Wayfinding Signs will be created for your space Each sign will be up to 24 " wide and produced out of cut vinyl We will rely on you for the brand color to use, font and wording

## BRANDED BREAKROOM OR HERO SPACE

(2) Large Scale Wallpaper Graphics will be created to cover up to $12^{\prime}$ wide
(1) Custom dimensional sign will be built to "brand" the space up to 24 " wide.

Space theme will be determined based on client insights.
Examples include (Coffee Bar, Pub, Game Room, Fresh Fruit Stand, Diner, Etc)
3 BRANDED CONFERENCE ROOMS (items listed per room)
(1) Large Scale Wallpaper Graphic will be created to cover up to $12^{\prime}$ wide

1 vinyl applied door sign will be created based on name provided (up to 20" wide)
(1) Frosted glass treatment up to 12 ' wide

## CUSTOM FURNITURE

Exploration of Custom Furniture (reception desk, millwork, phone booths, etc.) Fabrication and installation is an added cost.


